Let the distance in inches from the left edge of the page to
the vertical line be H, and from the bottom edge to the
horizontal line be V; let the lengths of the gaps at the top
and bottom of the vertical line be T and B respectively, and
the gaps at the left and right of the horizontal line be L
and R. For measurements in inches, the proper page device
parameters for this printer are set by

        << /.HWMargins [ml mb mr mt] /Margins [x y]
        >> setpagedevice
where
        ml = L * 72, mb = B * 72, mr = R * 72, mt = T * 72
        x = (1 - H) * 720.0, y = (V - 1) * 720.0